

Terms & Conditions for Advertising in SCNA's 2023 Showtime Gazette:

Submittal of advertising copy and payment of ad fees to SCNA for publication in the Showtime Gazette ("the Gazette") constitutes acceptance of the following Terms and Conditions.

The Terms and Conditions (T&Cs) will be maintained on the SCNA website at www.sc-na.org, and may be updated as SCNA deems necessary. The current "in force" Terms and Conditions are those listed on SCNA's website. Potential Advertisers are responsible for complying with the "in force" Terms and Conditions. If significant changes to the T&C are determined to be necessary, SCNA will publish a notice on the SCNA website to alert Advertisers to review the changes.

Submittal of advertising copy for publication by SCNA constitutes authorization by the Advertiser for SCNA to edit the advertisement content or structure as deemed appropriate. SCNA will strive to maintain original (submitted) ad content, but reserves the right to edit submitted content if issues arise, such as but not limited to: Content, Proportion, Layout, and Production considerations. SCNA reserves the right at their discretion, for any reason or no reason, to refuse publication of submitted material.

If issue arise, SCNA will attempt to contact the Advertiser to discuss possible solutions. If after good faith effort the Advertiser can't be reached or doesn't respond, SCNA will make appropriate adjustments as deemed necessary.

If the Advertiser is reached but a solution cannot be agreed upon, then the advertisement will not be published. In this instance, previously remitted ad payment will only be refunded if this occurrence is before the Deadline for Publication as stated below.

The accuracy of the submitted copy is the responsibility of the Advertiser. SCNA is not responsible for errors in the final copy, irrespective of the source of error.

For better reproduction of Ad content, inclusion of high-definition graphics in JPG or BMP format is encouraged. The location of the advertisement is at the discretion of SCNA.

Use of Copyrighted material: The Advertiser is responsible for ensuring the following terms and conditions are met if their advertisement contains copyrighted material from other sources (i.e., the Advertiser does not own the copyright): The Advertiser must provide the following information, in writing, to SCNA: Specifically identify the copyrighted material; Include the source (the name and contact information) of the copyright holder of the copyrighted material; Identify and comply with any restrictions for use of the copyrighted material placed by the copyright holder; Include written proof of permission to use the copyrighted material. Ads containing copyrighted material will not be published if the required information is not received. Submittal of advertisements with Advertiser-owned copyrighted material constitutes the Advertiser's authorization for SCNA to use the copyrighted material in this or other SCNA publications.

Advertiser submittal of ad copy constitutes the Advertisers agreement that once the ad is published in the Gazette, the material becomes the property of SCNA and may be used in whole or in part in future publications and activities of the SCNA.

Ad size and Cost: The planned layout* includes ad spaces that are nominally 4.2"w x 4.0"h. Each ad space costs \$250. A minimum of 5000 copies of this Gazette will be printed and distributed.

DEADLINE FOR PUBLICATION: DUE TO THE LEAD TIME NECESSARY FOR PRINTING AND DISTRIBUTING THE GAZETTE, ADVERTISEMENT COPY AND PAYMENT MUST BE RECEIVED BY SCNA BEFORE MARCH 1, 2023. AD FEES WILL BE REFUNDED FOR AD CANCELLATION REQUESTS RECEIVED PRIOR TO MARCH 1, 2023. THERE WILL BE NO REFUND OF PAYMENT FOR CANCELLATIONS OCCURING ON OR AFTER 3/1/23.

* Planned Layout is subject to change if conditions merit.